

RÉSUMÉ OF MICHAEL SHAW

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Australia
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EDUCATION / QUALIFICATIONS / AWARDS

ADOBE [2008]
Won the AIRJam competition at the launch party of Adobe AIR with a Flex AIR application. travelAIR is a travel companion similar to tripit.com.

ADOBE [2006]
Flex 2 Developing Rich Client Applications Course & Flex 2 Data & Communications Course

ROCKETBOOTS.COM.AU [2006]
Won the “Rest of the World Flex 2 Developer Derby” for a webcam barcode scanner.

MACROMEDIA [2004]
Advanced ColdFusion MX 6

INTERSHOP [2000]
Enfinity “Programming” and “Business & Customisation” courses

MACQUARIE UNIVERSITY [1998]
B.Sc. Computer Science

EXPERIENCE

APPLIMATIX [APRIL 2009 – PRESENT]

WWW.APPLIMATIX.COM

OWNER

- Independent Flash/Flex consultant and contractor.

MASSIVE [OCTOBER 2008 - APRIL 2009]

WWW.MASSIVE.COM.AU

FLASH TEAM LEADER

- Designed the structure and mentored the developer responsible for the implementation of the new www.massive.com.au website.
- Led the team responsible for a new Papervision3D “catch-up” TV experience for SBS. Yet to be released.

- Ported an internally developed Finite State Machine from JavaScript to an AS3 library.
- Designed and developed a new internal Flex framework that makes use of the State Machine for defining the application state.
- Was responsible for coordinating the Flash team resources with the Project Managers.
- Worked with Project Managers to interpret and recommend solutions to business requirements.
- Consulted with designers and backend developers to implement project solutions.

WEBQEM

[NOVEMBER 2003 - OCTOBER 2008]

WWW.WEBQEM.COM.AU

SENIOR WEB DEVELOPER

- Brought Flash based interactive ads and online multimedia pieces to life with animation and interaction programming in actionscript.
- Built site administration applications in Flex with ColdFusion backends.
- Built Adobe Connect administration applications in Flex.
- Designed and built a Flex printing API for the www.afraccess.com site.
- Implemented and Managed the SVN repository for all significant project code.
- Built and led the implementation of an FMS backed Flex application for Prime television.
- Developed an FMS plug-in in C++ for access control of the ABC iView application.
- Developed an in-house Flex framework for the modular development of large scale Flex applications
- Developing an ORM for Flex AIR apps utilising the SQLite database engine of AIR.
- Developed an EAN barcode scanning algorithm for use with webcams and Flex.

TABLEAU (UK)

[MAY 1999 - AUG 2003]

WEB DEVELOPMENT TEAM LEADER

- Designed and developed client sites in ColdFusion, HTML and Flash.
- Designed and implemented database schema's for internet applications.
- Managed a team of developers that worked on multiple simultaneous projects.
- Built one of the UK's most successful and enduring ecommerce sites www.lakeland.co.uk using Intershop's J2EE based Enfinity product.

- Consulted on sales and project meetings to ensure technical feasibility and guide creative and marketing ideas.

ADCORP AUSTRALIA

[MAY 1995 – DEC 1998]

WWW.ADCORP.COM.AU

WEB DEVELOPER

- Built a Perl based search engine and ad management system for www.employment.com.au (later acquired as www.careerone.com.au)
- Upgraded the site to a ColdFusion application with ad management, advanced search capabilities and membership functionality.
- Developed an online ad booking extranet for the print advertising business.